



The Greater Portland Healthy Marriage Initiative

OVERVIEW

From 2006 to 2011, the Greater Portland Healthy Marriage Initiative aimed to promote marriage values and skills by implementing a community information campaign and providing classes. The community health campaign included public service announcements, radio talk shows, and presentations at community venues. The classes on marriage education were provided to adolescents, unmarried expectant parents, and married couples. At least 4000 people participated in these services per year.

See [*OPRE Report 2012-09 Catalog of Research: Programs for Low-Income Couples \(May 2012\)*](#) or [*Highlights of the Healthy Marriage Initiative in Oregon: 2006-11*](#) for more information.

Focus

Healthy Marriage and Relationship Education

PROGRAM DESCRIPTION

Target Population

- Low-income individuals, especially in the Latino community
- High school students, unmarried expectant parents, engaged people and those interested in marriage, teenagers at faith-based organizations, and married couples

Service Delivery Unit

Individuals and Couples

Curriculum

Within My Reach or FACTS/Datos

Dosage

Not available

Setting

Community Based Organizations; High Schools; Faith Based Organizations; Colleges; Neighborhood Apartment Complexes

Location

Portland, OR area

Adapted and/or Created for Hispanic Population

- Curriculum offered in Spanish
- Culturally specific community campaign, including talk shows on marriage on Spanish radio

- Premarital education outreach and workshops for adolescents in Latino community faith-based organizations

Demographics of Population Served

- See *Evaluated Population*

PROGRAM EVALUATION

Evaluated Population

Some demographic information is available for those participants that completed the post-test in year 2 of the program. In the English-language sample, 40 percent were male and 60 percent were female. In the Spanish-language sample, 42.9 percent were male and 57.1 percent were female.

Study Design

- Qualitative study
- Post-test at last session of program and 5-14 month follow-up with limited participation

Outcomes

Relationship quality; Relationship knowledge

Results

- Attitudes toward marriage became more favorable.
- Behaviors relevant to the goals of the project became more skillful

Results for Hispanic Subgroups

None reported

Evaluation and Program Contact Info:

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